

HOUSE BILL 726
By Swann

SENATE BILL 737

By Yarbrow

AN ACT to amend Tennessee Code Annotated, Title 47,
Chapter 18 and Title 55, relative to motor vehicles.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Section 47-18-104(b), is amended by adding the following as new subdivisions:

(51) Advertising services for the provision of a warranty for a motor vehicle, as defined in § 55-8-101, in a deceptive manner that is likely to cause the owner of the motor vehicle to believe that the advertisement originated from the original manufacturer of the motor vehicle or from the dealer that sold the motor vehicle to the owner;

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it, and shall apply to conduct occurring on or after the effective date of this act.